

Finding leads with the built-in 400M lead database

SendKit includes a lead finder with over 400 million B2B contacts, so you can source, verify, and load leads into a campaign without leaving the platform.

Search without leaving the platform

Filter by role, industry, company size, and location to build a list that matches your ICP. Your first three pages of search results are free on every search, so you can check list quality before spending anything.

Simple, transparent credit pricing

- 1 credit = 1 cent (100 credits = \$1), included monthly with every plan: 500 credits on Essential, 1,000 on Plus, 2,000 on Pro.
- Email discovery costs 1 credit per email found, and the credit is refunded if no email is found. You never pay for a miss.
- Mobile numbers cost 20 credits per number.

Verified before it enters a campaign

Found emails run through the built-in validation layer before sending, so discovered leads carry the same bounce protection as any list you import. Data runs through Enrich, which prioritizes accuracy per valid lead over raw database size: fewer dead records to pay for and validate.

From search to sending in one flow

Push results straight into a campaign with per-lead custom fields intact. No CSV exports, no re-imports, no separate data subscription to manage alongside your sending tool.

WHY THIS WORKS ON SENDKIT

Data, validation, and sending in one platform means your cost per valid, sendable lead stays transparent, and your list never leaves the system that protects your deliverability.

Want to see your ICP searched live against the database?

[Run a search on a demo](#)